

JIPFEST 2021 WELCOMES VISITORS FROM 88 CITIES/DISTRICTS ACROSS 26 PROVINCES IN INDONESIA

The photo festival, which runs from 13-28 November 2021 at Jakarta Old Town, successfully organized 48 events with strict health protocols



A visitor at the SPACE-themed photo exhibition, which displayed works of 14 selected photographers from 12 countries at the historical building Candra Naya, Gajah Mada, Jakarta. Photo by Agoes Rudianto / JIPFest 2021

Jakarta, December 2021 – The second edition of JIPFest (Jakarta International Photo Festival) was held successfully on 13-28 November at four locations in Jakarta Old Town. During the **16-day festival**, **48 events** involving **29 guest stars** were held under strict health protocols – including online registration for visitors and capacity restrictions for each event. The festival, which aims to bring photography into the public sphere, welcomed nearly **9,000 visitors** from **88 cities/districts in 26 provinces** across Indonesia. In addition, expatriates from eight countries also participated in various festival programs.

Cristian Rahadiansyah, Festival Director, said: ““JIPFest is held to reach public at large– both photographers and photo enthusiasts. This is why our festival is nomadic, with different locations every year. This year, we have an additional task: to ensure the festival applies strict health protocols. Thanks to solid teamwork, as well as support from all partners, especially the DKI Jakarta Tourism and Creative Economy Office and the Indonesian Ministry of Tourism and Creative Economy, the festival ran smoothly.”

The second edition of JIPFest, with SPACE as the main theme, featured 13 programs, including Photo Exhibition, Photo Book Exhibition, Urban Photo Tour, Festival Tour, Discussion, Artist



Talk, Public Lecture, Workshop, Fringe, and Projection Night. All programs were held offline at four locations: MULA Kotatua, Historia Food & Bar, Candra Naya, and Novotel Jakarta Gajah Mada.

The Photo Exhibition program with curators Kurniadi Widodo (Yogyakarta), Ng Swan Ti (Jakarta) and Sayed Asif Mahmud (Dhaka, Bangladesh) located in Candra Naya and MULA Kotatua was the most popular program with **3,500 visitors**. Each visitor ordered an online slot to attend at selected time. Several Discussion, Public Lecture, Fringe, and Projection programs with a capacity of 75 participants (50% of the room's capacity) were sold out before the event. Most festival events were available free of charge, signaling an attempt to widen the reach of photography works and discussions in the hope to develop photography as a creative economy subsector.

Andhika Permata, Head of DKI Jakarta Tourism and Creative Economy Agency said during his Public Lecture session: "Currently, the economic contribution from photography in DKI Jakarta is still relatively small, but events like JIPFest open up opportunities for photographers, consumers, governments and stakeholders in the industry to build network and collaborate."

To conclude the festival, Cristian and Ng Swan Ti (Program Director) announced the theme of JIPFest 2022: **Revival**. This theme reflects the spirit to rise from global struggles during the pandemic. "Like it or not, we will be living with the pandemic for the foreseeable future. It's time for us to adapt to the situation, and continue creating. See you next year, hopefully mask-less!" said Cristian.

JIPFest 2021 is supported by DKI Jakarta Tourism and Creative Economy Office, Indonesian Ministry of Tourism, Erasmus Huis, Kurawal Foundation, EKTA Imaging, PhMuseum, Tees.co.id, Indonesia TIC, This/Play and Jakarta Good Guide. The festival's media partners are Art Calls Indonesia, DestinAsian Indonesia, and Manual Jakarta. The festival venue partners are MULA Kotatua, Historia Food & Bar, and Novotel Jakarta Gajah Mada.

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Follow the latest updates on JIPFest 2022 via www.jipfest.com and Instagram @jipfest

About JIPFest

Jakarta International Photo Festival (JIPFest) is a platform for photographers and public to meet, engage and exchange insights, as well as a space for impactful photography projects to reach wider audiences. As Indonesia's first international photography festival, JIPFest also aims to foster and propel Indonesian photographers onto the international stage. The second edition of JIPFest, which ran from 13-28 November 2021 at Jakarta Old Town featured 13 programs, 48 events, with 29 guest stars at four locations. The festival was organized with strict health protocols and attended by close to 9,000 visitors from 88 cities/districts across 26 provinces in Indonesia, as well as expatriates from eight countries. www.jipfest.com