



## JIPFEST 2022 ATTRACTS 18,000 PHOTO LOVERS FROM 24 COUNTRIES

The third edition of the Jakarta International Photo Festival, held in 6 locations around Blok M, marks the return of a major photography event in the midst of pandemic recovery period



Antonio Perez (Spain) work, New Contemporary Ichthyology 2019-22 (2022), displayed in response to Langsat Park as a public space. The park is one of JIPFest 2022 locations. Photo: JIPFest

**Jakarta, October 2022 – The third edition of the** Jakarta International Photo Festival ( JIPFest) has been successfully organized for 17 days, from 9-25 September 2022. During the festival period, more than **18,000 visitors from 27 provinces in Indonesia and 24 countries** participated in various programs, including Photo Exhibition, Photo Book Exhibition, Public Lecture, Workshop, and Projection Night.

The third edition of the festival was held in six locations around Blok M, South Jakarta. The pandemic recovery period provided a push factor for photography lovers to participate in 15 programs in the festival, as well as meeting and networking with practitioners from nine countries who made the festival lineup. The festival also welcomed foreign photo enthusiasts, who were able to travel following international border reopening.



JIPFest aims to facilitate encounters that lead to collaboration among photo practitioners. In support of this process, JIPFest introduces **Meet and Greet** in this third edition. During the three Meet and Greet sessions held in the open space of Kala di Kalijaga every Friday night through the festival, practitioners participated in the open mic session to introduce their work, seek collaborators, donors, as well as offer services for editorial and commercial projects.

In an effort to bring photography closer to the general public, while at the same time meeting the needs of industry practitioners, JIPFest designed a series of programs that were deemed relevant for the two audience groups. Photo Exhibition, curated by Asep Topan, Ayos Purwoaji, and Ng Swan Ti, took over three spaces with distinctive characteristics – a public space (Langsat Park), the rooftop area of a former shopping complex (Soup N Film), and a gallery space (Kala Karya). There were two tour programs – Urban Photo Tour for street photography enthusiasts, and Festival Tour in collaboration with Jakarta Good Guide for photography, travel, and culinary lovers.

The talk programs – Artist Talk, Discussion, and Public Lecture – presented a lineup of photography practitioners who discussed relevant issues in the industry, including NFT in photography, inequality of war coverage in Indonesia’s mass media, and ethical dilemmas vs. history in photography. Some of the speakers included Espen Rasmussen (Norway), Anaïs López (Netherlands), Seno Gumira Ajidarma, Irene Barlian, and Meidiana Tahir. Practitioners who sought to equip themselves also joined intensive workshop sessions with experts, including Yumi Goto (Japan) and David Campbell (England).

The third edition of JIPFest also presented an opportunity for photographers to market their work. At **Indonesia Photo Fair**, local artists, photographers and publishers could sell photo prints and photo books at their own price points. This program is designed to increase the market value of photography works and grow photo collecting culture.





Before the festival closed, Festival Director Cristian Rahadiansyah and Program Director Ng Swan Ti announced the theme for **JIPFest 2023: Generation**. Planned to take place between **8-24 September 2023**, the theme intends to explore the impact and meaning of the global demographic shift. Today, millennials and Gen Z are the largest age groups on earth, while the elderly population also continues to increase.

JIPFest 2022 is fully supported by the Jakarta Tourism and Creative Economy Office and the Indonesian Ministry of Tourism and Creative Economy. The festival's programs are supported by Erasmus Huis, Japan Foundation, Ekta Imaging, and VII Foundation. JIPFest venue partners are Kala Karya, Kala di Kalijaga, Soup N Film, and Lamandau House. JIPFest media partners are PhMuseum, KamiBijak, Manual Jakarta, Media Group Network, Metro TV, Media Indonesia, and Medcom.id. Supporters of the festival are Tees.co.id, Jakarta Good Guide, this/PLAY, and Indonesian Dance Festival.

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**Press material available at [bit.ly/JIPFestpost2022](https://bit.ly/JIPFestpost2022)**

**Follow the latest news on JIPFest 2023 via [www.jipfest.com](http://www.jipfest.com) and Instagram [@jipfest](https://www.instagram.com/jipfest)**

#### **About JIPFest**

Jakarta International Photo Festival (JIPFest) is a platform for photographers and public to meet, engage and exchange insights, as well as a space for impactful photography projects to reach wider audiences. As Indonesia's first international photography festival, JIPFest also aims to foster and propel Indonesian photographers onto the international stage. The festival is attended by domestic and international audiences, including photographers, photo editors, academia, gallery owners, photo curators and critiques, as well as representatives from photography communities. Its first edition, which ran from 25 June-9 July 2019 in Central Jakarta, presented 64 events across 17 locations, involving 70 guest stars from photography, media, and art sectors from Indonesia and beyond. Attended by over 17,000 visitors, the debut edition of JIPFest was an event of large scale, making it one of the biggest photography events in South East Asia. The second edition was held during the early recovery phase from the global pandemic in 2021 in Jakarta's Old Town for 16 days, presenting 48 events and 29 guest stars, and welcomed close to 8,700 visitors. The festival's third edition in 2022 at Blok M, South Jakarta presented 62 guest speakers from 9 countries, with over 18,000 visitors over 17 days. [www.jipfest.com](http://www.jipfest.com)